



# TAPSS 2020

Trans-Atlantic Plastic Surgery Summit  
14 - 16 June 2020 / Reykjavik - Iceland

## SPONSORSHIP OPPORTUNITIES

### PLATINUM SPONSORSHIP PACKAGE

*Limited to 3*

- Sponsored lunch symposium
- Timing: Sunday 14 June (12:15-13:15) or Monday 15 June (12:45-13:45) or Tuesday 16 June, (12:15-13:15)
- Exhibit space of 16 m2 with preferential placement
- Advertisement; a logo on the website front page and link to own website
- Advertisement; a logo in the Pocket Program
- Advertisement; a logo in the APP
- 8 complimentary full registrations
- 8 complimentary tickets to Farewell Party

***Cost of Platinum Sponsor package is USD 39,500***

### GOLD SPONSORSHIP PACKAGE

*Limited to 3*

- Sponsored breakfast symposium
- Duration: maximum 1 hour
- Timing: Sunday 14 June, (07:00-08:00 or Monday 15 June, (07:15-08:15) or Tuesday 16 June (07:15-08:15)
- Exhibit space of 12 m2 on preferential space after Platinum sponsor
- Advertisement; a logo on the website (Sponsorship page) ) and link to own website
- 6 complimentary full registrations
- 6 complimentary tickets to Farewell Party

***Cost of Gold Sponsor package is USD 30,500***

### SILVER SPONSORSHIP PACKAGE

*Limited to 3*

Opportunity to organize afternoon symposium

- Duration: maximum 1 hour.
- Timing: Monday 15 June (17:00-18:00) – can be 3 parallel
- Exhibition space of 8 sqm on preferential space after Platinum and Gold Sponsor
- Advertisement; a logo on the website (Sponsorship page)
- 3 complimentary full registrations
- 3 complimentary tickets to Farewell Party

***Cost of Silver Sponsor package is USD 17,000***

Timeslots and exhibition space will be assigned based on order of returned letter of agreement.

High-level audio-visual equipment and technical support are included (same service level as for the regular summit sessions).

## EXHIBITION STAND SPACE

Summit participants will be encouraged to spend time in the exhibition area, as we understand the importance of providing adequate time to display your products and to talk to the participants in person. Coffee breaks as well as lunches will take place in and near the exhibition area.

### Exhibition

- Exhibition space is available as per the attached exhibition floor plan.
- The price quoted below is per square meter, floor space only. No standard booth construction included.
- Exhibitors are free to use their own booth materials and own booth construction crew.
- Floor space is available in units of 6 & 8 square meters.
- One complimentary full registration per 6 & 8 square meters.
- Logo on the Summit website.
- Location will be assigned on a first come first served basis.

**Exhibition floor space: USD 600 per sqm**

### Additional services to be ordered:

- Stands (booths) walls, furniture, electric power etc. An order form and price list will be sent to you along with general exhibition conditions later.

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## OTHER SPONSORSHIP OPPORTUNITIES / Additional item

Several other items are also available for sponsorship as addition to the main sponsor package. The following sponsorship items are available on a first come first served basis

- **Coffee breaks (per break): USD 3,500 – without pastries**

Tea & coffee will be served in the catering/ exhibition area. Sponsorship includes sponsor acknowledgement at all coffee bars on the day of sponsorship and on a slide in the meeting room.

- **Logo on Summit APP: USD 750**

Logo and a link to the Sponsor own website from the APP.

- **Advertisement in APP: USD 1,000**

A special advertisement banner in the APP.

- **Pocket program – Logo in the program: USD 1,500**

A Pocket program will be printed and handed out to all participants at the Summit.

- **Signage at The Farewell Party: USD 7,000**

The social highlight of the Summit will be the Farewell Party which is optional event for participants. This will be an incentive occasion with entertainment and full of surprises, much to enjoy. Sponsorship includes Company signage to be displayed during the event.

- **Signage / banners at open area of the Venue: USD 3,000**

There will be a possibility to have banners / signage in several open area spaces at the venue. Please contact the organizer for further details and photos.

- **Speakers' preview room: USD 3,000**

The Sponsorship of this area where opinion leaders and faculty from around the world will converge to prepare for their presentations represents a unique opportunity to reach all speakers taking part in the Summit. Sponsorship includes: Signage within the Preview Room - Logo on Preview Room computer desktops - Company name on the entrance to the room.

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**SENA** is the PCO of the Summit and is the Exhibition organizer and we will indeed do our best to ensure that your participation will be as positive and successful as possible.

We value the importance of minimizing the environmental impact of the event by adopting best practices wherever possible. We encourage our sponsors, partners and suppliers to do the same and focus on environmentally friendly solutions and respectful treatment of the environment.

We fully acknowledge that each company has individual requirements and therefore will be happy to tailor sponsorship packages that may better complement company's marketing profile and objectives, so please do not hesitate to contact us with your ideas.

For booking and further information please contact: **["TAPSS2020.Exhibition@sena.is"](mailto:TAPSS2020.Exhibition@sena.is)**

We hope that this is of interest to your company and we are looking forward to hearing from you.



**TAPSS 2020 and Exhibition Secretariat**

**["TAPSS2020.Exhibition@sena.is"](mailto:TAPSS2020.Exhibition@sena.is)**

Skeifan 17, 108 Reykjavík, Iceland

Website: <https://www.sena.is/>